

Arjun Kalra

— Content Producer —

About Me

Filmmaker with 5+ years of experience in digital content creation ranging from sports documentaries to fiction films and short-form content.

My passion is to tell entertaining, honest and compelling stories.

Skills

Cinematography
Editing
Photography
Content Creation
Social Media Strategy

Softwares -

Premiere Pro
Adobe After Effects,
Photoshop
Lightroom,
DaVinci Resolve

Hobbies & Interests

-  Films
-  Football
-  Music
-  Cooking

Work Experience



Engage Digital Partners

Senior Content Producer

Part-time, London, UK (Sep 2021 - Dec 2022)

Continuation of my role as a Senior Content Producer in the UK.

Generating 20m+ views for ICC.

Producing TV shows for Chelsea Football Club and NBA.

Senior Content Producer

Full-time, Bengaluru, India (Feb 2021 - Sep 2021)

Producing content for clients like Chelsea Football Club, Indian Super League, Major League Baseball and Arsenal Football Club. Content pieces ranging from fan stories to daily graphics for client's social media.

Content Producer

Full-time, Bengaluru, India (April 2019 - Feb 2021)

Shot and edited content for International clients and our in-house football channel, SuperPowerFootball. Learnt how to produce sports documentaries from pre-production to post and publishing on various social media platforms.

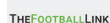


ESPN

Video Producer

- Full-time, Mumbai, India (Dec 2016 - March 2019)*

Video producer for Espncricinfo.com and Espn.in, producing on-ground content like athlete/news features and directing in-studio shows like MatchDay Live and Kick-Off for FIFA World Cup 2018.



The Football Link

- Digital Media Manager**


Full-time, Delhi, India (April 2016 - Dec 2016)

Created content around sport tournaments around the city while coaching kids under-12 for competitive matches.

Education

- MA Film** University of the Arts London (2021 - 2022)
- Bachelor in Media Studies** Symbiosis International University 2013 - 2016)

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