

Arjun Kalra

— Content Producer —

About Me

Filmmaker with 6+ years of experience in digital content creation ranging from sports documentaries to fiction films and short-form content.

My passion is to tell entertaining, honest and compelling stories.

Skills

Cinematography
Editing
Photography
Content Creation
Social Media Strategy

Softwares -

Premiere Pro
Adobe After Effects,
Photoshop
Lightroom,
DaVinci Resolve

Education

Master of Arts in Film

University of the Arts
London
(2021 - 2022)

Bachelor in Media Studies

Symbiosis International
University
(2013 - 2016)

Work Experience



FIFA

Content Producer

- *Freelance, London, UK (May 2023 - Aug 2023)*

Shooting, editing and producing content for Women's World Cup 2023 Australia and New Zealand



Global Fan Network

Content Creator

- *Freelance, London, UK (May 2023 - July 2023)*

Working as a Shooter, Editor and Producer for leading Fan-Centric channels like AFTV and DR Sports, among other projects for GFN.



Engage Digital Partners

Digital Content Producer

Part-time, London, UK (Sep 2021 - Dec 2022)

Continuation of my role as a Senior Content Producer in the UK. Generated 20m+ views for ICC. Produced TV shows for Chelsea Football Club and NBA.

Senior Content Producer

Full-time, Bengaluru, India (Feb 2021 - Sep 2021)

Produced content for clients like Chelsea Football Club, Indian Super League, Major League Baseball and Arsenal Football Club. Content pieces ranging from fan stories to daily graphics for client's social media.

Content Producer

Full-time, Bengaluru, India (April 2019 - Feb 2021)

Shot and edited content for International clients and the in-house football channel, SuperPowerFootball.



ESPN

Video Producer

- *Full-time, Mumbai, India (Dec 2016 - March 2019)*

Video producer for Espncricinfo.com and Espn.in, producing on-ground content like athlete/news features and directing in-studio shows like MatchDay Live and Kick-Off for FIFA World Cup 2018.